

PARTNERSHIP PROPOSAL

9th

ISM-INDIA ANNUAL CONFERENCE AND AWARDS 2024

28 SEPT 2024, RADISSON BLU MUMBAI



Sponsoring at the first ever ISM-INDIA Conference and Awards is an excellent way to promote your business to the highly targeted group of Procurement key decision makers from Pan India. Opportunity to meet 100 + top Organization from across Industry.



Organized by



ISM-IINDIA
www.ism-india.org

INSPIRING EXCELLENCE IN SUPPLY MANAGEMENT

About ISM-INDIA Conference & Awards 2024



ISM-INDIA CONFERENCE

Platform for Networking, Branding and Knowledge sharing.



Presentation from leading Organizations

Understanding Current challenges & market dynamics through leading case studies, Panel discussion and Presentations.



PAN India Delegate Participation

Ensure PAN India Participation from top industries.



High Profile Speakers

Understanding Trends, Challenges & Solutions from the best thought leaders of the industries sharing their wealth of experience.



Awards

Nominate & get Recognized for Procurement & SCM Excellence in different 16 broad Categories.



Meet 100 + Audience

Opportunity to build value & ensures highest level of quality engagements with the target industry.

Why Partner with us?



Lead Generation & Database building

Ensure active lead generation thereby develop new relations, nurture existing ones.



Visibility & Brand Awareness

Excellent Brand visibility during entire Pre & Post conference engagement.



Return on Investment

Interactive Engagement would shorten the GTM sales cycle and increase productivity thereby generating ROI.



B2B Meetings

Dedicated area for one to one meet with 12 to 15 Decision makers of your choice.



Senior Decision Makers

Opportunity to engage with senior decision makers thereby ensures awareness among the target audience.



Showcase New Product / Services

Ensures product brief & awareness among the right target audience. Get real time feedback of your product / services.

Target Industries

Electronic, Electrical & Semi Conductor, Infrastructure, Retail & FMCG, Defence & Aviation, all Manufacturing & Engineering, Telecom, Chemical, Construction, IT / ITes, Auto & Auto Ancillary, Oil & Gas, Petroleum, BFSI, Insurance, to name a few.

Target Audience

Chief Procurement Officer, Directors/Vice President/ Sr. GM/GM, Head of Procurement & SCM, Director Commercials, Procurement/Purchasing Manager /Officer, Group Procurement Manager, Head of Sourcing, Supply Chain Director/Manager/Executive, Head – Materials /Warehousing to name a few.

Overview:

In 2024, our Conference Theme will focus on “**Innovative Procurement & Supply Chain (Digital Transformation & Sustainability)**” reflecting the critical need to integrate cutting-edge digital solutions including AI with sustainable practices. As global challenges like climate change, resource scarcity, and social responsibility continue to evolve, it's imperative for organizations to adapt and thrive in this new landscape.

Participants will have the chance to hear from industry thought leaders, share best practices, and collaborate on innovative solutions to common challenges. This Agenda has been designed to offer a good balance of interactive discussions, practical insights and networking opportunities.

Conference: Key topics

-  Digital Transformation (Including AI)
-  Sustainable Sourcing
-  Supply Chain Resilience
-  Supplier Collaboration in Digital Age
-  Case Studies & Best Practices



Pre-Event:

- **Logo Placement on all communication, agenda and website (event page) with company hyperlink**
- **Collateral Materials: Primary placement of name and logo on the banners, fliers, event-kit, Website etc.**
- **Logo Branding in all sales & marketing communications activities.**

At-Event:

- **Logo presence on top as ABC presents ISM INDIA Conference & Awards 2024**
- **A dedicated 30 minutes presentation slot for the Company Senior Representative during the event**
- **Invitation to a "Senior Executive" for a "Panel Discussion".**
- **4 Complimentary delegate passes at the event for your company to participate & network.**
- **Presence of company Logo on the momentum given to all speakers & Partners.**
- **A bare space of 2m x 2m at the venue to display & promote (Setup to be done by the Partner)**
- **Corporate Presentation will be played during the Networking breaks.**
- **Company logo prominently displayed on the conference backdrop, checkers, side panel and Registration.**
- **Logo branding presence in relevant social media.**
- **Logo presence & Branding Opportunity on the delegate badge**
- **Primary placement of company logo on the Checkers Banner**
- **Wishlist to invite prospective client for the Event. (10 Invites)**
- **Partner standee to be placed at strategic locations at the event venue (3 only).**
- **Company / Product brochure to be inserted in the delegate kit.**
- **Attendee list with Company Name, Person Attending, Position, landline / Mobile and Email provided.**

Post-Event:

- **Logo branding in post-event mailer to be sent to our database.**
- **Logo branding in "Thank You" mailer to be sent to all participants.**
- **Logo visibility on the ISM-INDIA website under the event Column (90 Days)**
- **Logo visibility on Post Branding on Social media (LinkedIn & Facebook)**

PRESENTING PARTNER INVESTMENT INR 3,00,000 /- + 18% GST

Partners achieves excellent visibility at all times during the entire pre and post event engagements.

Inclusion of Partner's logo on all the promotional materials will ensure that you benefit from widespread visibility throughout the Event.

Partner gets an opportunity to engage with senior decision makers thereby ensures product brief and awareness among the target audience.

The interactive engagement ensure active lead generation there by develop new relations, nurture existing ones.

This interactive Engagement would shorten the GTM sales cycle and increase the productivity thereby generating ROI .

Pre-Event:

- **Logo Placement on all communications, agenda and website (event page) with company hyperlink**
- **Collateral Materials: Primary placement of name and logo on the banners, fliers, event-kit, Website etc.**
- **Logo Branding in all sales & marketing communications activities.**

At-Event:

- **Opportunity to do a 15 minute presentation before the Gala Awards Night for your Organization .**
- **An opportunity to nominate a Senior Representative to be part of the Panel Discussion.**
- **Invitation to a "Senior Executive" to "Awards Presentation Ceremony" to felicitate top winners**
- **Logo presence & Branding Opportunity on the delegate badge**
- **A shell scheme space of 2m x 2m (1 table, 2 chairs) to display & promote your company's products & services.**
- **4 Complimentary delegate passes at the whole event including the Awards Ceremony.**
- **5 minutes of video advertising on the projector-screen at the Awards Ceremony.**
- **Company logo prominently displayed on the conference backdrop, checkers, side panel and Registration.**
- **Dedicated backdrop for the evening Award event with mention as - ABC Co. Presents "ISM Awards 2024".**
- **Company Logo to be incorporate on the Awards Trophy**
- **Primary placement of company logo on the Checkers Banner**
- **Partner standee to be placed at strategic locations at the event venue (3 only).**
- **Company / Product brochure to be inserted in the delegate kit.**
- **Attendee list with Company Name, Person Attending, Position, Landline / Mobile and Email provided.**

Post-Event:

- **Logo branding in post-event mailer to be sent to our database.**
- **Logo branding in "Thank You" mailer to be sent to all participants.**
- **Logo visibility on the website under the event Column (90 Days)**
- **Logo visibility on Post Branding on Social media (LinkedIn & Facebook)**

Award Partner Investment Fee: INR 3, 00, 000 + ST



Gold Partner

2 Slots

NOTE:- Nomenclature can be renamed For Example Technology Partner from GOLD Partner

Pre-Event:

- **Logo Placement on most communication, agenda and website (event page) with company hyperlink.**
- **Collateral Materials: placement of name and logo on the banners, fliers, event-kit, etc.**
- **Logo Branding in all sales & marketing communications activities.**

At-Event:

- **A dedicated 25 minutes presentation slot for the Company Senior Representative during the event.**
- **3 Complimentary delegate passes at the event for your company to participate.**
- **Bare space of 2m x 2m at the venue to display & promote (Setup to be done by the Partner)**
- **Corporate Presentation will be played during the Networking breaks.**
- **Company logo prominently displayed on the backdrop.**
- **Logo branding presence in relevant social media.**
- **Primary placement of company logo on the Checkers Banner**
- **Partner standee to be placed at strategic locations at the event venue (2 only).**
- **Company / Product brochure to be inserted in the delegate kit.**
- **Attendee list with Company Name, Person Attending, Position, landline / Mobile and Email provided.**

Post-Event:

- **Logo branding in post-event mailer to be sent to our database.**
- **Logo branding in "Thank You" mailer to be sent to all participants.**
- **Logo visibility on the website under the event Column (90 Days)**

Gold Partner Investment: INR 2, 00, 000 + ST

Silver Partner

Pre-Event:

- **Logo Placement on agenda and website (event page) with company hyperlink.**
- **Collateral Materials: placement of name and logo on the banners, fliers, event-kit, etc.**
- **Logo Branding in all sales & marketing communications activities.**

At-Event:

- **An opportunity to nominate a Senior Representative to be part of the Panel Discussion.**
- **2 Complimentary delegate passes at the event for your company to participate.**
- **Table space at the venue to display & promote.**
- **Logo branding presence in relevant magazine and social media.**
- **Logo presence on backdrop.**
- **Partner standee to be placed at strategic locations at the event venue (2 only).**
- **Company / Product brochure to be inserted in the delegate kit.**
- **Attendee list with Company Name, Person Attending, Position, landline / Mobile and Email provided.**

Post-Event:

- **Logo branding in post-event mailer to be sent to our database.**
- **Logo branding in "Thank You" mailer to be sent to all participants.**
- **Exclusive Logo visibility on the website under the event Column ((90 Days)**

Silver Partner Investment: INR 1,00,000 /- + GST

Pre-Event:

- Logo Placement on agenda and website (event page) with company hyperlink.
- Collateral Materials: secondary placement of name and logo on the banners, fliers, event-kit, etc.
- Logo Branding in all sales & marketing communications activities.

At-Event:

- Exclusively placement of company logo on the "Lanyard" which will be distributed to the attendees.
- 2 Complimentary delegate passes at the event for your company to participate.
- Logo branding presence in relevant social media.
- Partner standee to be placed at strategic locations at the event venue (2 only).
- Company / Product brochure to be inserted in the delegate kit.
- Attendee list with Company Name, Person Attending, Position, landline / Mobile and Email provided.

Post-Event:

- Logo branding in post-event mailer to be sent to our database.
- Logo branding in "Thank You" mailer to be sent to all participants.
- Logo visibility on the website under the event Column (90 Days)

Lanyard Partner Investment: INR 75,000 /- + GST

We would be happy to customize a more focused package which can be strategically aligned and positioned as per your marketing and branding needs to ensure your organization benefits from participating and drive maximum ROI at the

"9th Edition of ISM -INDIA CONFERENCE & AWARDS 2024".

For more details feel free to connect with us.

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ISM – India



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