



# ISO 20400

*(Driving Sustainability in Procurement)*

**2 DAYS ONLINE**

**INSTRUCTOR-LED MASTERCLASS**



**20-21 NOVEMBER 2025**



## Program Overview:

The **ISO 20400 Masterclass – Driving Sustainability in Procurement** is a two-day advanced Masterclass designed to help organizations integrate sustainability principles into their procurement functions and supply chain operations. Developed in alignment with the **ISO20400 International Standard on Sustainable Procurement**, this interactive masterclass empowers participants to link purchasing decisions with environmental, social, and governance (ESG) outcomes – building supply chains that are not only cost-efficient but also resilient, transparent, and responsible.

Through a combination of **expert-led discussions, global case studies, practical exercises, and carbon emission assessment tools**, participants will gain a hands-on understanding of how to evaluate sustainability gaps, design responsible procurement policies, and drive measurable performance improvements across their value chain.

This program is especially tailored for procurement professionals, sustainability managers, and decision-makers seeking to align their organization's procurement strategy with **UN Sustainable Development Goals (SDGs), ESG frameworks, and corporate sustainability mandates**.

## Day 1 – 20 November 2025

### Session 1: Introduction to the ISO 20400

- ❖ Introduction to the ISO 20400 Masterclass and objectives
- ❖ Overview of the training program and flow
- ❖ Understanding the current procurement landscape
- ❖ Defining key learning objectives
- ❖ Scope and relevance of Sustainable Procurement in modern organizations

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### Session 2: Introduction to Sustainable Procurement

- ❖ Building the business case for Sustainable Procurement
- ❖ Understanding global trends and regulations (SDGs, ESG, GRI, etc.)
- ❖ Linking procurement to corporate sustainability and governance goals
- ❖ Overview of ISO 20400: purpose, structure, and benefits
- ❖ How ISO 20400 supports responsible and inclusive supply chains

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### Session 3: Understanding the Fundamentals

- ❖ Principles and core subjects of ISO 20400
  - ❖ Key considerations for implementing sustainable procurement
  - ❖ Understanding lifecycle thinking and value creation
  - ❖ Balancing economic, environmental, and social impacts
  - ❖ Identifying key sustainability drivers within procurement functions
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#### **Session 4: Interactive Exercise – Sustainability Gap Analysis**

- ❖ Group exercise: assessing current procurement maturity levels
  - ❖ Identifying sustainability gaps in procurement processes
  - ❖ Mapping areas of improvement against ISO 20400 framework
  - ❖ Developing preliminary action ideas for alignment
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#### **Session 5: Integrating Sustainability into Procurement Policy & Strategy**

- ❖ Commitment and accountability towards sustainable procurement
  - ❖ Aligning procurement strategy with organizational objectives
  - ❖ Integrating sustainability principles into procurement policies
  - ❖ Understanding supply chain transparency and due diligence
  - ❖ Managing implementation through clear roles and KPIs
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### **Day 2 – 21 November 2025**

#### **Session 7: Organizing the Procurement Function towards Sustainability**

- ❖ Governance and leadership in sustainable procurement
  - ❖ Enabling people and building internal capability
  - ❖ Stakeholder mapping and engagement strategies
  - ❖ Setting sustainability priorities across procurement categories
  - ❖ Monitoring, measuring, and improving performance
  - ❖ Establishing feedback and grievance mechanisms
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#### **Session 8: Carbon Emission Calculation**

- ❖ Introduction to carbon footprints and sustainability metrics
  - ❖ Understanding Scope 1, 2, and 3 emissions
  - ❖ Tools and techniques for carbon emission calculations
  - ❖ Supplier carbon footprint assessment and benchmarking
  - ❖ Reducing emissions through procurement choices
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#### **Session 9: Integrating Sustainability into the Procurement Process**

- ❖ Embedding sustainability into existing procurement processes
  - ❖ Planning, specification development, and supplier selection
  - ❖ Integrating sustainability into contracts and KPIs
  - ❖ Managing supplier performance and contract execution
  - ❖ Reviewing performance through sustainability audits
  - ❖ Overview of ISO 26000 and its link to ISO 20400
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## Session 10: Success Stories & Global Best Practices

- ❖ Real-world ISO 20400 implementation case studies
- ❖ Global success stories from leading corporates
- ❖ Lessons learned and challenges faced
- ❖ Developing an actionable sustainable procurement roadmap
- ❖ Final recap and certification distribution


### Training Details:

- ❖  **Training Mode:** Online
- ❖  **Date & Time:** 20–21 November 2025 | 11:30 AM – 5:30 PM IST
- ❖  **Duration:** 2 Days




### Training Fee Structure:

 Participant Type	 Standard Fee	 Notes
Indian Participants	₹12,000 + 18% GST	❖ Members of ISM-INDIA & PPPAI will receive an <b>additional 10% discount</b> and Includes the <b>Post-Assessment Test</b> .
Foreign Participants	USD 220	



### Special Note:

- ❖  **Female participants** are eligible for an additional **10% discount** on the standard fee.

### Certification:

- ❖  **Certificate of Participation** awarded after completion of the training program.
- ❖  **Certificate of Accomplishment** awarded upon successful completion of the Post-Assessment Test.
- ❖  **12 CEHs (Continuing Education Hours)** awarded after completion of the Masterclass.

### Participant Benefits:

- ❖  **Recorded Videos & Study Material** provided for post-training reference.
- ❖  Access to **exclusive learning resources, tools, and templates** shared during sessions.

- ❖ 🗣️ **Live interaction** with faculty and industry peers through real-time Q&A and discussions.
- ❖ 🌟 **post-training support** through ISM-INDIA for clarifications and continued learning.

## 📞 Contact Information

For more details or registration assistance, please contact:

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## 🌍 Top Participant Feedback – ISO 20400 Sustainable Procurement Masterclass:

### 1. Tajudeen Olasunkanmi Seidu

“It was very interactive, and the Trainer brought his five decades of experience into play. The standard of this training, compared to my previous experiences, is on a totally different high class. I hope ISM continues to maintain this high standard.”

### 2. Neha Sharma

“Appreciate the coordination, content, and management with which this was conducted. Krishan Sir made understanding the **ISO 20400 principles** easy and practical. To make it more impactful, we can include **real-life sustainability examples** addressing current procurement challenges.”

### 3. Suresh Singh

“The presentation was very fruitful and well-defined. The trainer’s delivery made complex sustainability concepts simple and actionable.”

### 4. David Nyampong

“A true **Masterclass in Sustainable Procurement** — valuable insights, global perspective, and practical application of ISO 20400 principles.”