



SUPPLY CHAIN MANAGEMENT

**Advance Your SCM Expertise –
From Strategy to Smart Execution**

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Mastery in Supply Chain Management

(Strategy | Integration | Technology | Sustainability)

Overview:

This **2-day** immersive program, "**Mastery in Supply Chain Management**," is designed to equip professionals with the essential knowledge and strategic tools to navigate today's complex and dynamic supply chains. Participants will explore key components across the supply chain—from **Sourcing** and **Logistics** to **Demand Planning**, **Inventory Management**, and **Digital Transformation**. The training blends core principles with real-world applications, enabling participants to analyze Supply chain performance, manage risks, and contribute to business value creation.

Key Learning Objectives:

- Gain a solid understanding of the end-to-end supply chain process.
- Learn how to align supply chain strategy with business objectives.
- Understand best practices in demand planning, inventory control, logistics, and supplier collaboration.
- Explore digital innovations shaping the future of SCM (AI, IoT, blockchain).
- Develop a basic toolkit for identifying and mitigating supply chain risks.

Course Content:

Day 1 – Building the Foundation

1. Introduction to Supply Chain Management

- SCM definition and scope
- Importance in today's global economy
- Key functions and flows (information, product, cash)

2. Supply Chain Strategy and Design

- Strategic alignment: cost, service, responsiveness
- Supply chain models: lean, agile, hybrid
- Case examples

3. Demand Planning and Forecasting

- Basics of demand planning
- Forecasting techniques
- Collaborative planning models

4. Inventory and Warehousing

- Types of inventory and roles
- Inventory optimization (EOQ, safety stock, JIT)
- Smart warehousing and storage systems

Day 2 – Execution, Innovation, and Resilience

5. Procurement and Supplier Relationship Management

- Sourcing strategies
- Supplier evaluation and collaboration
- Risk-sharing and performance metrics

6. Logistics and Distribution

- Transportation modes and cost optimization
- Distribution network planning
- Green and sustainable logistics

7. Risk Management in the Supply Chain

- Types of risks (operational, geopolitical, environmental)
- Risk mitigation strategies
- Case scenarios

8. The Digital Supply Chain

- Industry 4.0 in SCM: AI, blockchain, IoT, analytics
- Visibility and transparency tools
- Future trends: Circular economy, ESG compliance



- **Training Mode:** ONLINE
- **Date & Time:** 4-5 September 2025 | 11:30 AM- 5:30 PM IST



- **Duration:** 2 Days



- **Training Fee:**

For Indians: -

- INR 20,000/- +18% GST (For members of ISM-INDIA & PPPAI)
- INR 22000/- +18% GST (Non-Members)

For Foreigners: -

- US \$280/- (For members of ISM-INDIA & PPPAI)
- US \$300/- (Non-Members)



- **Certificate & Benefits:**

- All the participants will get **Certificate of Participation** after the training program.
- The **Certificate of Accomplishment** will be awarded to those who will score above 60%.
- **Free ISM-INDIA Membership.** Explore to know more about ISM-INDIA Membership Benefits: <https://ism-india.org/elearning/membership>
- **12 CEHs** are awarded after completion the Training Program.
- **Recorded Videos** and **Study Material** will be provided.
- **Research paper** on **SCM 4.0** Will be Provided.



- **Contact Us for More Information:**

- Please call us at +91 95996 51911 +919971171220 or write to us at kavita.tanwar@ism-india.org or tejal.jain@ism-india.org.