



ISM—India

10th ANNUAL CONFERENCE & AWARDS 2025

Next-Gen Procurement & Supply Chain
(Innovation, Sustainability & Resilience for the Future)

SPONSORSHIP OPPORTUNITY



INSPIRING EXCELLENCE IN PROCUREMENT & SUPPLY CHAIN



PARTNERS

02

PRESENTING/ EVENT PARTNER

03

AWARD PARTNER

04

PLATINUM PARTNER

05

GOLD PARTNER

06

LANYARD PARTNER

07-09

KEY PARTICIPANTS - AT A GLANCE

PRESENTING / EVENT PARTNER

INDUSTRY-EXCLUSIVE

PRE-EVENT BENEFITS:

- **Brand Visibility:** Logo placement on all event communication, agenda & the event webpage with a direct hyperlink.
- **Marketing & Promotion:** Branding on event collateral, including banners, flyers, e-invites & the official website.
- **Sales & Outreach:** Logo integration across all sales & marketing communication.

AT-EVENT BENEFITS:

- **Premier Recognition:** Prime logo placement as the Presenting Partner of ABC presents ISM-INDIA Conference & Awards 2025.
- **Thought Leadership:**
 1. Exclusive 20-minute presentation slot for a senior company representative.
 2. Panel Participation: Invitation for a senior executive to join a high-profile discussion.
- **Networking & Engagement:**
 1. A total of Four (**4**) complimentary delegate passes for company representatives.
 2. Dedicated display space (2m x 2m) for promotional materials.
- **Extensive Branding Across the Venue:**
 1. Prominent logo placement at networking breaks, conference backdrop, check-in counters, side panels & registration desks.
 2. A total of 5-minute product/service video showcase, play during breaktime of the event.
 3. Distribution of company promotional materials at designated areas.
- **Exclusive Access:** Attendee list with name, position, email & contact details (subject to privacy compliance).

POST-EVENT BENEFITS:

- **Ongoing Brand Exposure:**
 1. Logo inclusion in the post-event thank you email sent to all participants.
 2. 90-day logo visibility on ISM-INDIA's website.
 3. Featured post-event branding on Social Media platform.



**Presenting
Partner
Investment:** INR 5,00,000/-
+ 18% GST

AWARD PARTNER

INDUSTRY-EXCLUSIVE

PRE-EVENT BENEFITS:

- **Brand Recognition:** Logo placement on all event communication, agenda & event webpage with a direct hyperlink.
- **Marketing & Promotions:** Branding on promotional materials, including banners, flyers, e-invites, & the official event website.
- **Sales & Outreach:** Logo integration across all sales & marketing communication.

AT-EVENT BENEFITS:

- **Exclusive Thought Leadership:**
 1. Panel Participation: Opportunity to nominate a senior representative for a high-impact discussion during the conference.
- **Awards Ceremony Recognition:**
 1. Invitation for a senior executive to participate in the Awards Presentation Ceremony and felicitate winners.
- **Extensive Branding & Visibility Across the Venue:**
 1. Prime logo placement at conference backdrop, check-in counters, side panels & registration desks.
 2. Dedicated Awards Night backdrop branding with top-tier positioning (ABC Co. presents ISM Awards 2025).
 3. Exclusive **branding on the Awards Trophy**, ensuring lasting visibility.
- **Engagement & Showcase:**
 1. Dedicated display space (2m x 2m) with a table and chairs to showcase products & services.
 2. A total of 5-minutes corporate video played during the Event and Awards Ceremony.
 3. Distribution of company promotional materials at designated areas.
 4. A total of **Four (4) complimentary** delegate passes for company representatives
- **Exclusive Access:** Attendee list with name, position, email & contact details (subject to privacy compliance).



Award Partner Investment:

INR 5,00,000/- + 18% GST

POST-EVENT BENEFITS:

- **Ongoing Brand Exposure:**
 1. Logo inclusion in the post-event thank you email sent to all participants.
 2. 90-day logo visibility on the ISM-India website.
 3. Social media branding

PLATINUM PARTNER

PRE-EVENT BENEFITS:

- **Brand Recognition:** Prominent logo placement on all event communication materials, including the event website, agenda & promotional assets.
- **Company Hyperlink:** Direct hyperlink to your company's website featured on the event page.
- **Sales & Marketing Exposure:** Logo featured across all sales & marketing communications related to the event.

AT-EVENT BENEFITS:

- **Exclusive Speaking Opportunity:** 20-minutes presentation slot for a company representative to showcase expertise.
- **Networking & Engagement:** Complimentary **Two (2) delegate** passes to attend the event and connect with industry leaders.
- **Booth Space:** Bare space (2m x 2m) at the venue for displaying and promoting products/services (setup handled by the partner).
- **Corporate Showcase:** Your company presentation will be played during networking breaks.
- **Brand Visibility:** Prominent logo placement on the event backdrop, ensuring high visibility throughout the event.
- **Social Media Exposure:** Recognition and promotion across relevant social media platforms.
- **Delegate Kits:** Inclusion of company/product brochures in delegate kits.
- **Exclusive Access:** Attendee list with company name, attendee details, position, and contact information

POST-EVENT BENEFITS:

- **Ongoing Brand Exposure:** Logo featured in post-event communication to the event database.
- **Acknowledgement:** Logo included in the "Thank You" email sent to all participants.
- **Extended Visibility:** Exclusive logo placement on the event website for 90 days post-event.



Platinum Partner Investment:

**INR 3,00,000/-
+ 18% GST**

GOLD PARTNER

PRE-EVENT BENEFITS:

- **Brand Visibility:** Logo placement on the event website and agenda.
- **Company Hyperlink:** Direct hyperlink to your company's website featured on the event page.
- **Marketing Exposure:** Logo included in all sales & marketing communication related to the event.

AT-EVENT BENEFITS:

- **Panel Participation:** Opportunity to nominate a senior representative to join a panel discussion.
- **Networking & Engagement:** Complimentary **Two (2) delegate** passes to attend the event.
- **Promotional Space:** Dedicated table space (2m x 2m) at the venue to showcase products and services.
- **Brand Recognition:** Logo placement on the event backdrop, ensuring prominent visibility.
- **Delegate Kits:** Inclusion of company/product brochures in delegate kits.
- **Exclusive Access:** Attendee list with company name, attendee details, position, and contact information.

POST-EVENT BENEFITS:

- **Ongoing Brand Exposure:** Logo featured in post-event communication to the event database.
- **Acknowledgement:** Logo included in the "Thank You" email sent to all participants.
- **Extended Visibility:** Exclusive logo placement on the event website for 90 days post-event.



Gold Partner Investment:

**INR 2,00,000/-
+ 18% GST**

LANYARD PARTNER

PRE-EVENT BENEFITS:

- **Brand Visibility:** Logo placement on the event agenda and website (event page) with a direct hyperlink to your company's site.
- **Marketing Exposure:** Logo inclusion in all sales and marketing communications related to the event.

AT-EVENT BENEFITS:

- **Exclusive Lanyard Branding:** Your company logo featured on event lanyards distributed to all attendees, ensuring continuous exposure.
- **Networking & Engagement:** Two (2) complimentary delegate passes to attend the event
- **Social Media Recognition:** Logo presence across relevant social media channels for enhanced visibility.
- **Delegate Kits:** Company/product brochures included in delegate kits.
- **Exclusive Access:** Attendee list with company name, attendee details, position & contact information.

POST-EVENT BENEFITS:

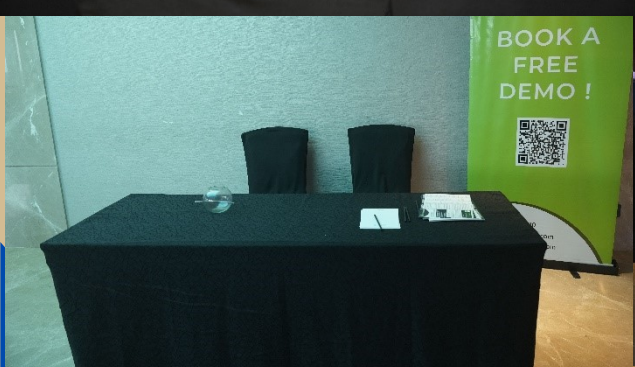
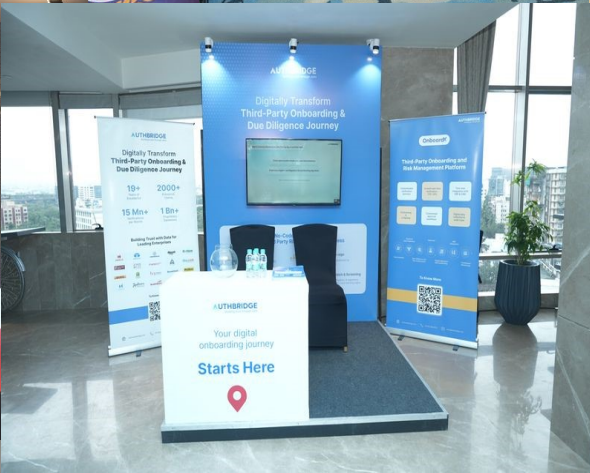
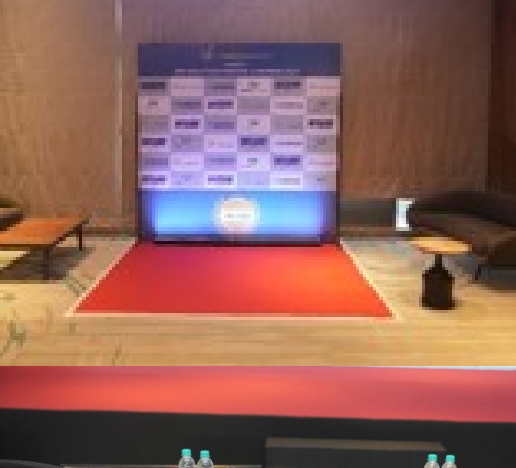
- **Ongoing Brand Exposure:** Logo featured in post-event communication sent to the event database.
- **Acknowledgement:** Logo included in the "Thank You" email sent to all participants.
- **Extended Visibility:** Logo placement on the website under the event column for 90 days post-event.



Lanyard Partner Investment:

**INR 1,00,000/-
+ 18% GST**

Glimpses of Previous Event Sponsors Display



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HALL of FAME

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Recognize Leaders



★ ★ ★
HALL of FAME
Recognize Leaders



WHY PARTNER WITH US?

- ❑ **Maximum Visibility** – Gain extensive brand exposure before, during and after the event through strategic branding across all event materials.
- ❑ **Thought Leadership** – Showcase your expertise, present key insights and engage with influential decision-makers.
- ❑ **Elite Networking** – Connect directly with industry leaders, potential clients and key business partners.
- ❑ **Industry Recognition** – Elevate your brand’s reputation by aligning with excellence and presenting prestigious awards.
- ❑ **Strategic Positioning** – Strengthen your credibility and establish thought leadership in your sector.
- ❑ **Business Growth** – Enhance brand recall, generate high-value leads and expand market reach.
- ❑ **Lead Generation** – Leverage interactive engagement to foster new connections and business opportunities.
- ❑ **Accelerated GTM Strategy** – Boost brand credibility, shorten sales cycles, and improve ROI.

CONTACT US:-

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