



# Prepare for What the Supply Chain May Bring in 2021 and Beyond

## Maximize Your Team's Experience & Your Savings

The Institute for Supply Management's (ISM) Annual Conference is the largest educational and networking event for the procurement profession. Bringing together a global audience of supply chain thought leaders, suppliers, professionals, and inspirational keynotes in an event that educates, motivates and connects with the mission of each attendee walking out with the knowledge and tangible tools that can positively impact their work and their organization.

The 2021 conference is going to be bigger and better! Introducing our rebranded annual conference, now called ISM World.

### Not One Conference, But FOUR Educational and Networking Opportunities



With registration, attendees don't gain access to just one event, but FOUR events. Each event builds off the other rolling into the annual conference where you can deep dive into topics in educational breakouts, workshops and TED style presentations from suppliers who are leaders in innovation and real, problem-solving solutions.

#### Advantages

- Build a network over the course of the year
- More consumable content that's easier to build into challenging schedules
- Content delivered for a global audience (in friendly time slots and on-demand access)
- Opportunity to develop your personalized and/or team action plan over the course of the conference
- Participate in research and get benchmarking info at the May main conference to set your own KPIs for the remainder of the year



### Role-Based Education and Action Plans

Instead of pre-determined topic tracks, ISM World is meeting each attendee at the stage they are at in their career. Topics are customized and delivered to audiences based on their roles—senior leaders, middle management and individual contributors. Each attendee receives a personalized workbook at the May event that lays out benchmarking data and role-based action plans.\* Attendees get a true 360° perspective from meeting and hearing from fellow peers, suppliers, thought leaders and inspirational keynotes.

### Virtual Experience — No Travel, 100% Safe but Packed with Interaction

To ensure the safety of our professional community and our team, ISM World will be a 100% virtual experience. Attendees will get a seamless experience with a single login to the conference platform to attend all the mini conferences and the main conference. They can make connections, update their profile and interests, visit suppliers and more from the launch of the first event.

### Convenient Access | Over 40 Education Sessions Available On-Demand

With the convenience and safety of a virtual conference, you are also not limited to only the sessions you can attend in person. You can connect with fellow attendees live in the chat while attending a live session or you can access all breakout sessions on-demand at your convenience.

[www.ismworld.org/annual](http://www.ismworld.org/annual)

## MAY CONFERENCE KEYNOTES

### Jeremy Gutsche

CEO TRENDHUNTER

Jeremy Gutsche, MBA, CFA, is a New York Times bestselling author, award-winning innovation expert, “one of the most sought-after keynote speakers on the planet” (The Sun Newspaper) and the CEO of Trend Hunter -- the world’s #1 trend website and innovation consultancy with over 3 Billion views and more than 10,000 innovation projects completed. Jeremy is known as an innovation expert working with organizations on innovating through chaos, how to get better at adapting and faster at making innovation happen and creating a culture of innovation.



### Indra Nooyi

- CHAIRMAN & CEO OF PEPSICO (2006-2018)
- MEMBER BOARD OF DIRECTORS, AMAZON
- MEMBER, MIT CORPORATION

Former Chief Executive Officer and Chairman of PepsiCo Indra Nooyi is a business powerhouse, globally renowned for leading the company through a decade of tremendous growth and change. Praised for her prescient and strategic thinking, she was responsible for growing PepsiCo’s revenues from \$35 billion when she became CEO, to \$63.5 billion in 2017. She oversaw a portfolio of global brands and diversified products enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. As PepsiCo’s director of global strategy for over a decade, Nooyi led the company’s restructuring, including the divestiture of its restaurants into the successful YUM! Brands, Inc; the acquisition of Tropicana and merger with Quaker Oats; the merger with PepsiCo’s anchor bottlers; and the acquisition of Wimm-Bill-Dann, the largest international acquisition in PepsiCo’s history. Mrs. Nooyi is currently a member of the Board of Trustees at MIT.

